

City of Houston to Recognize Employee Learning Week 2015

Employee Learning Week (ELW) is a campaign started and sponsored by the Association for Talent Development (ATD) to increase awareness and highlight the important connection between learning and achieving organizational results

FOR IMMEDIATE RELEASE



Houston, TX – November 30, 2015 – To increase awareness about the strategic value of learning in organizations, the Association for Talent Development (ATD) has declared December 7-11, 2015, as “Employee Learning Week.” This is an opportunity for organizations to showcase the important link between developing employees’ skills and achieving organizational results.

ATD research shows that organizations continue to invest in growing the knowledge and skills of their workforce. “Increasingly, business leaders realize that the most important asset in our knowledge economy is talent, and a skilled workforce is the key to realizing results. We encourage all organizations to demonstrate their commitment to learning by recognizing Employee Learning Week,” says Tony Bingham, ATD President and CEO.

(Add an optional paragraph describing how your chapter or organization will recognize Employee Learning Week.)

To learn more about the City of Houston’s recognition of Employee Learning Week, visit www.houstontx.gov/ldc. For more information about ATD Employee Learning Week 2015, visit www.employeelearningweek.org, or email to clw@td.org.

About LDC

The Learning and Development Center (LDC), formerly the E.B. Cape Center, is a strategic development and employee performance improvement organization offering comprehensive training solutions that significantly affect performance and institutional outcomes.

LDC’s consultancy is comprised of an experienced team of professionals with the knowledge and capabilities to design and implement strategies that help our clients achieve their goals. LDC’s primary focus is to provide transformational learning programs that enhance skills and job competencies, as well as to improve performance and overall satisfaction for the City of Houston's workforce. For more information, visit www.houstontx.gov/ldc.

About ATD

The Association for Talent Development (ATD), formerly ASTD, is the world’s largest association dedicated to those who develop talent in organizations. These professionals take the knowledge, skills, and abilities of others and help them achieve their full potential.

ATD’s members come from more than 120 countries and work in public and private organizations in every industry sector. ATD supports the work of professionals locally in more than 125 chapters, international strategic partners, and global member networks.

Started in 1943 as the American Society of Training Directors, this organization evolved to become the American Society for Training & Development. As the scope and the impact of the training and development field has grown, the profession’s focus has broadened to link the development of people, learning, and performance to individual and organizational results. For more information, visit <http://www.astd.org>.

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